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**Knowledge Rich Curriculum Plan**

Year 8 - Topic 2: Web Authoring



| **Lesson/Learning Sequence**  | **Intended Knowledge:***Students will know that… Students will know how to…* | **Tiered Vocabulary**  | **Prior Knowledge:***In order to know this… Students need to already know that…* | **Assessment**  |
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| **Lesson 1:** **Reviewing a website** | * That a purpose is the reason why the website has been created.
* That a target audience is who the website is aimed at and is split up in to age range, gender and interests.
* That there are a range of different features on a website which make it effective such as: images, text, video, animation, navigation and colours.
 | Target audience Purpose Animation EffectNavigation House style Copy right Asset Interactivity  | * That organisations have their own websites to advertise, sell and provide information.
* What makes a good website and what makes a bad website.
 | QuestioningWorksheet |
| **Lesson 2:** **Collecting Assets for the Website** | * An asset is a part that makes up the website such as images/text/video.
* That a primary asset is one they have created and a secondary asset is one collected from somewhere else such as the internet.
* The importance of stating the source of an image because of Copyright Law.
 | SourcePrimarySecondaryLegislationInformation Target audienceAssetCopyrightDownloadLegislation | * About file management and how to create folders and sub-folders.
* That a good quality image should not be obscured, pixelated or out of focus.
* A source is where something has come from.
 | QuestioningWorksheet |
| **Lesson 3:** **Creating the Website Template** | * The importance of using a template to keep all the web pages consistent and professional.
* What should be included on a template such as background, fonts and colours and navigation buttons.
* That navigation buttons are used to access all the different pages in the website.
 | ConsistentProfessionalColourtableTemplateHyperlinkGraphicsHouse styleNavigation | * That their buttons are graphics which are made up of shapes, text and colours.
* That a hyperlink is something you can click on to take you to another web page.
 | Questioning Retrieval TaskWorksheet |
| **Lesson 4:** **Including Images and Text** | * How to structure the text and images on a web page by using a table as a template.
* That the dimensions and sizing of an image can be changed by altering the width and height pixels.
* The importance of including information and persuasive language to encourage viewers to this destination.
 | InformationPersuasive LanguageStructureLayoutInsertinformationFontPixelsDimensionsMergeAssetHouse style | * How to insert an image on to a web page as they have already inserted a banner and buttons as images.
* That merge cells is where you combine more than one cell together to make a larger cell/area.
 | QuestioningWorksheet |
| **Lesson 5:** **Assessment** | * Students will know how to answer the end of unit assessment using their prior knowledge.
* Students will know how to improve on their work from previous lessons in the unit.
 | Students will need to use all of the vocabulary from the previous lessons. | Students need to know all of the intended knowledge from the previous lessons in the unit. | End of Unit Assessment |