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**Knowledge Rich Curriculum Plan**

Year 8 - Topic 2: Web Authoring



| **Lesson/Learning Sequence** | **Intended Knowledge:**  *Students will know that… Students will know how to…* | **Tiered Vocabulary** | **Prior Knowledge:**  *In order to know this… Students need to already know that…* | **Assessment** |
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| **Lesson 1:**  **Reviewing a website** | * That a purpose is the reason why the website has been created. * That a target audience is who the website is aimed at and is split up in to age range, gender and interests. * That there are a range of different features on a website which make it effective such as: images, text, video, animation, navigation and colours. | Target audience  Purpose  Animation  Effect  Navigation  House style  Copy right  Asset  Interactivity | * That organisations have their own websites to advertise, sell and provide information. * What makes a good website and what makes a bad website. | Questioning  Worksheet |
| **Lesson 2:**  **Collecting Assets for the Website** | * An asset is a part that makes up the website such as images/text/video. * That a primary asset is one they have created and a secondary asset is one collected from somewhere else such as the internet. * The importance of stating the source of an image because of Copyright Law. | Source  Primary  Secondary  Legislation  Information  Target audience  Asset  Copyright  Download  Legislation | * About file management and how to create folders and sub-folders. * That a good quality image should not be obscured, pixelated or out of focus. * A source is where something has come from. | Questioning  Worksheet |
| **Lesson 3:**  **Creating the Website Template** | * The importance of using a template to keep all the web pages consistent and professional. * What should be included on a template such as background, fonts and colours and navigation buttons. * That navigation buttons are used to access all the different pages in the website. | Consistent  Professional  Colour  table  Template  Hyperlink  Graphics  House style  Navigation | * That their buttons are graphics which are made up of shapes, text and colours. * That a hyperlink is something you can click on to take you to another web page. | Questioning  Retrieval Task  Worksheet |
| **Lesson 4:**  **Including Images and Text** | * How to structure the text and images on a web page by using a table as a template. * That the dimensions and sizing of an image can be changed by altering the width and height pixels. * The importance of including information and persuasive language to encourage viewers to this destination. | Information  Persuasive Language  Structure  Layout  Insert  information  Font  Pixels  Dimensions  Merge  Asset  House style | * How to insert an image on to a web page as they have already inserted a banner and buttons as images. * That merge cells is where you combine more than one cell together to make a larger cell/area. | Questioning  Worksheet |
| **Lesson 5:**  **Assessment** | * Students will know how to answer the end of unit assessment using their prior knowledge. * Students will know how to improve on their work from previous lessons in the unit. | Students will need to use all of the vocabulary from the previous lessons. | Students need to know all of the intended knowledge from the previous lessons in the unit. | End of Unit Assessment |